

A close-up photograph of cotton bolls on a branch, with some bolls open and fluffy white cotton visible. The image is used as a background for the report title.

# 2020 SUSTAINABILITY REPORT

"Only from the knowledge of the environmental impact that our activity generates we can identify opportunities for improvement, determine which actions are the most urgent and have indications to inform the consumer with quality information."

Santi Mallorquí Gou  
CEO of Organic Cotton Colours

# OBJECTIVES

Organic Cotton Colours was born as a sustainable company more than 25 years ago, when sustainability was not trendy.

Our motto, Natural Thinking, includes all the values with which we carry out our activity:

The use of a raw material, the organic cotton, natural and pure. Cultivated under regenerative agriculture methods where nutrients are provided by parallel crops of organic food.

The absence of chemicals and dyes in all the fiber transformation processes and the reduction of CO2 emissions and water consumption that this involves.

Fair remuneration for each person who participates in the different production processes. With special emphasis on the farmer, as the weakest actor.

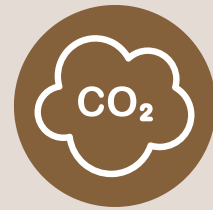
The selection of suppliers with same values of sustainability and respect for human rights.

And as a final point, the creation of a product that respects people's health. Specially designed to offer maximum comfort during use.

Since all of them are values that we take for granted, until now we did not believe it necessary to compile these practices in an environmental policy ... We even signed a document explaining that our environmental policy was the absence of it.

We currently understand that without precise knowledge of the impacts that our activity generates, we will not be able to improve our practices and grow in sustainability. For this reason, we present the following report, hand in hand with Bcome Conscious where we analyze for the first time in almost three decades the impact that our activity has in four areas that complement each other; **good practices for the planet, for people, transparency and circularity**. With the intention of identifying opportunities for improvement, determining urgent actions and having quality information of our impact on the environment.

The impacts associated with these study areas are:



**Carbon footprint: Greenhouse gas (GHG) emissions in kg CO2 eq**



**Water footprint: Consumption of available water in the ecosystem in L H2O**



**Eutrophication: Amount of sulfates and phosphates emitted to the medium in g PO4 eq**



**Waste: Amount of waste generated in Kg.**

The study matrix that we have taken into account is dual. First we have compared the impacts of the OCCGuarantee® Project activity with conventional cotton production in India. Second, we have compared the impacts of the OCCGuarantee® Essential Project activity with conventional cotton production in India.

(1) **OCCGuarantee® Project:** Cotton fiber from our Social Project in Brazil that we transform into yarn in Barcelona, we knit and later manufacture in Barcelona and / or Portugal

(2) **OCCGuarantee® Essential Project:** GOTS certified yarn that we acquire in Turkey, we knit and manufacture in Barcelona and / or Portugal.



# PLANET

## CARBON FOOTPRINT



The carbon footprint is the globally most recognized environmental indicator. Reflects all greenhouse gases emitted by direct or indirect effect of productive activity.

The total Kg of CO<sub>2</sub> emitted during the 2019 period by the production activity of Organic Cotton Colours represents a **saving of 45.57%** if we compare it with the annual production of a company with the same activity that operates with conventional cotton from India.

So if we simplify it to a more usual unit of measurement ... **each tshirt produced under our OCCGuarantee® project saves the daily consumption of 9 electric bulbs of 25W.**

What is the formula?

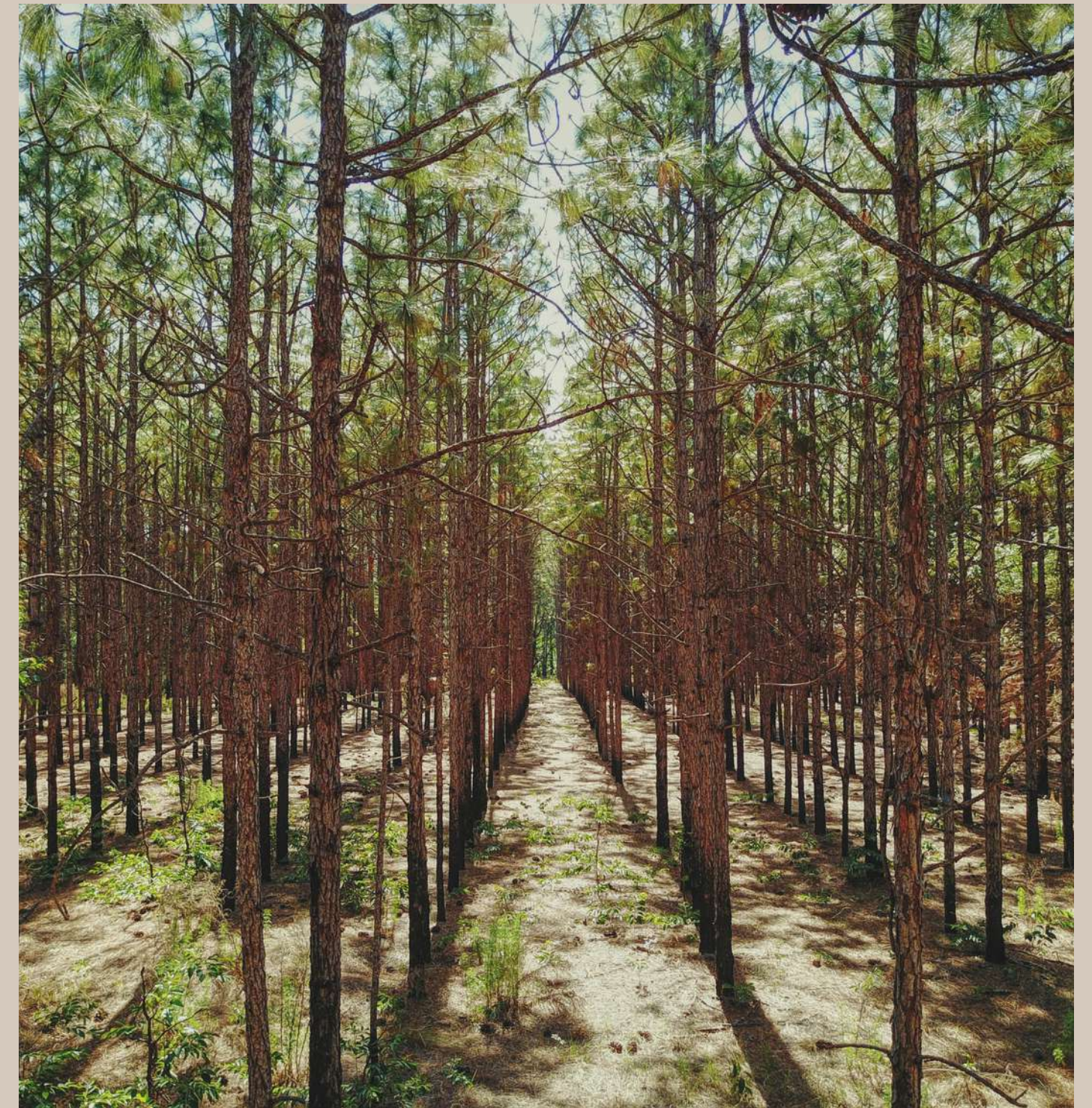
Although there is not a single action to which we can attribute the merit, undoubtedly the reduction of treatments and finishes in fabric and final garment makes the difference. How many greenhouse gases does a factory generate that, in addition to spinning and weaving, pre-bleaches a fabric to later dye it, print it, apply an anti-shrinkage, anti-peeling finish and finally a water-repellent one? To detail just some of the most common treatments that most fabrics on the market have.

Furthermore, in the different fiber transformation centers we work for a transition to clean renewable energies.

Minimizing the movemoments between process and process is also important. The always European production does not only translate into high levels of quality and a guarantee that labor rights are respected, but with it we avoid CO<sub>2</sub> emissions that are expendable during the transport of the goods.

Although, while minimizing the use of transport by choosing proximity production, the importation of fiber from Brazil and its transfer between Spain and Portugal also generates CO<sub>2</sub> emissions that concern us.

As it is logistically impossible to concentrate regenerative organic cultivation, spinning, weaving and manufacturing in the same place, we offset the CO<sub>2</sub> emissions generated by donating 1% of the cost of each of the shipments we make to programs promoted by our two main carriers; UPS and DHL, for the reforestation, planting trees in urban areas and the adaptation of urban centers to distribution in non-motor vehicles such as bicycles and rechargeable electric vehicles





# PLANET

## WATER FOOTPRINT



The water footprint is the indicator of the consumption of fresh water for the production of goods. It is calculated in liters of water consumed and refers to the water consumed, evaporated or contaminated as a result of the productive activity.

The total liters of water consumed during 2019 by the production activity of Organic Cotton ColoUrs represents a **saving of 97%** when compared with the annual production of a company with the same activity that produces with conventional cotton from India.

To quickly understand... **with each t-shirt that Organic Cotton ColoUrs produces from OCCGuarantee® cotton from the Social Project in Brazil, 1486 glasses of water are saved.**

How can it be that doing the same, we do it with less water?

We do not irrigate artificially. Our cotton in Brazil is only nourished by rainwater. Still, this is not the only deciding factor in saving this much-needed good.

The non-use of preventive pesticides, normally applied with a solution in water, is also crucial in saving water.

Reducing the finishing processes of fabrics and garments to the minimum necessary not only helps to control greenhouse emissions. Dyes, prints, anti-shrinkage, anti-peeling treatments, ... and an endless number of processes ALSO consume water.

Water that is additives with chemicals that, when they seep into groundwater, cause contamination collapses in entire aquatic systems.





# PLANET

## EUTROPHIZATION



Eutrophication literally means the over nutrition of an aquatic system. This process that occurs naturally when the seabed cannot absorb all the nutrients it receives is the main cause of pollution in seas, lakes, rivers, swamps,... Although as we have said it is a natural process, its intensity depends on the action direct or indirect of the human being.

The use of fertilizers in crops is one of the main causes of this excessive nutrition. These chemicals, alien to nature, end up seeping into the earth and from there they pass into groundwater.

Because of the excess of nutrients, plants and seaweed grow in abundance. During their growth and rot, they consume a large amount of dissolved oxygen and generate organic matter (sludge) to the system.

The proliferation of marine plants prevents sunlight from reaching the bottom so photosynthesis is not possible. Thus, the funds end up rotting without being able to absorb the large amount of external nutrients they receive. Fish and marine fauna, surrounded by chemicals like nitrogen and phosphorus and with almost no oxygen available, die and become ill. If they survive and are fished, they introduce these toxic nutrients into the food chain.

But what can we do to avoid the death of our waters?

The non-use of chemical fertilizers in crops is the most significant practice against the proliferation of this process. Following agro-regenerative cultivation practices, we managed to reduce the Kg of chemicals dumped into the water to 0, thus preventing eutrophication from being accentuated.

In Organic Cotton Colours we combine growing cotton with an average of 4/5 more organic foods. In this way, we do not practice intensive cultivation techniques that require leaving the land to rest to re-nourish itself, but the land is always naturally nourished thanks to the different natural nutrients that each plantation provides.

The non-use of agricultural machinery is also a good ally against eutrophication. With the manual sowing and harvesting of cotton we favor the non-compaction of the soil, thus maintaining the proportion of water (of life) in it.

Continuing with the comparison raised, the production of an OCCGuarantee® T-shirt represents a **saving of 52.73%** in grams of toxic chemicals in our waters. **The equivalent of the production of 363 tomatoes fertilized with chemical nutrients for each kg of organic cotton produced.** Isn't that reason enough to rethink our agricultural model?



# PLANET

## WASTE GENERATION

The generation of waste is a practice completely linked to human activity. Animals do not generate waste since any action is part of their biological cycle ... What they discard has left the earth to nourish it again without including any additional element in the process.

When we think of waste, we undoubtedly think of plastic. It is perhaps the material most questioned by the footprint it leaves on the environment once produced and the impossibility of making it disappear completely for decades.

For this reason, at Organic Cotton Colours for many years we have started the transition to 100% compostable packaging materials such as recycled kraft paper.

Undoubtedly the emergence of a world without plastic is one of the great challenges that humanity currently faces, but we have to take into account other wastes that, not being less durable, are harmless.

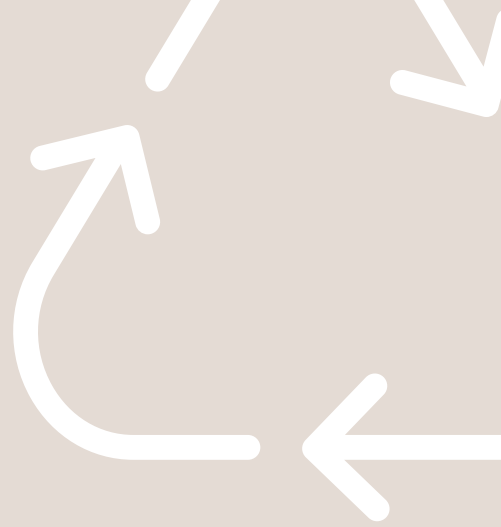
The Zero Waste concept, applied to textiles, means not producing more than we need, reducing what we consume, reusing, giving a second use and finally, if there is no other way out, recycling, composting, decomposing.

We do not produce temporary collections ... We have a line of basic fabrics and garments that are repeated over time and are not linked to passing fashions. We carry out minimum productions and also maintain a minimum stock of product, with this we not only control the generation of waste without directly affecting the minimization of the impact of our activity on the environment. Less production = less emissions, less water consumption, ...

Production cut losses or tared products are made available to sustainability programs promoted by universities and design schools for research and development tasks with said materials.

Even the staple fiber that we discard during the spinning process becomes 100% organic cotton paper, thus giving it a very good second life.

We have launched the **OCC Recycling Program** through which customers who no longer want to use their garments or who are too damaged to continue wearing them benefit from a discount for their future purchases if they send them to us. These garments will become the first recycled organic cotton fabric produced by Organic Cotton Colours.





# PLANET

## TOTAL PRODUCTION 2019


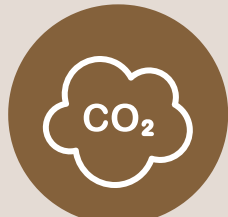


Production origin OCCGuarantee® Brazil 2019 = 3000Kg.  
Production origin OCCGuarantee® Essential 2019 = 8000Kg.

	OCCGuarantee Project	OCCGuarantee Essential Project	Total Organic Cotton Colours	Conventional cotton from India	Total savings	Savings %	Units
	140.280 l.	2.160.720 l.	2.301.000 l.	19.085.770 l.	16.784.770 l.	<b>87,94%</b>	L H2O
	20.280 kg	60.080 kg	80.360 kg	136.620 kg	56.260 Kg	<b>41,18%</b>	kg CO2 eq
	28.050 g	74.800 g	102.850 g	217.580 g	114.730 g	<b>52,73%</b>	g PO4 eq
	3.960 kg	10.560 kg	14.520 kg	14.520 kg	0	<b>0,00%</b>	kg

This table quantifies the impacts generated by the sum of the productions with OCCGuarantee® Brazil origin and OCCGuarantee® Essential origin during 2019 and compares it with a production of the same volume of conventional cotton and the savings generated in its comparison.

# PLANET

## CALCULATE THE IMPACT OF YOUR GARMENT

	OCCGuarantee Project	OCCGuarantee Essential Project	Unit	Value
	46,76	270,09	Liters H2O	x 1 Kg. of cotton
	6,76	7,51	Kg CO2	x 1 Kg. of cotton
	9,35	9,35	gr. PO4 eq.	x 1 Kg. of cotton
	1,32	1,32	Kg,	x 1 Kg. of cotton



From the weight of a garment or a linear meter of fabric you can calculate the impact that its production has had on the environment.

Doing a simple rule of three, we will get the results!

FOR EXAMPLE:

1 sweatshirt weighs **256 grams**

**IF 1KG OF COTTON IS = TO 6,76 KG. OF CO2**

**0'256KG OF COTTON WILL BE = TO 1,73KG. OF CO2**



OCCGuarantee® fabric VS conventional

Values per 1 meter of fabric produced in scenario 1 (OCC project in Brazil) VS scenario 3 (Conventional cotton production in India)



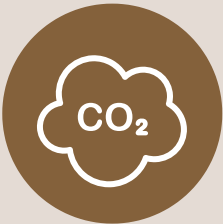



	OCCGuarantee Project	Conventional cotton from India	Unit savings	Savings %	Units	
	8,42 l.	312,31 l.	l.	97,31 %	L H2O	= 1216 x 
	1,22 kg	2,24 kg	Kg	45,57%	kg CO2 eq	= 7 x 
	1,68 g	3,56 g	g	52,73%	g PO4 eq	= 65 x  *

\* Savings for each meter of fabric produced equivalent to 1216 glasses of water, energy waste of 7 electric bulbs of 25W. and 65 tomatoes with fertilizers.



OCCGuarantee® Tshirt VS conventional

Values for 1 t-shirt produced in scenario 1 (OCC Project in Brazil) VS scenario 3 (Conventional cotton production in India)

	OCCGuarantee Project		Conventional cotton from India		Unit Savings	Savings %	Units		
	10,29 l.		381,72 l.		l.	97,31 %	L H2O	=	1486 x 
	1,47 kg		2,73 kg		Kg	45,57%	kg CO2 eq	=	9 x 
	2,06 g		4,35 g		g	52,73%	g PO4 eq	=	80 x  *



Savings for each T-shirt produced equivalent to 1,486 glasses of water, energy waste of 9 electric bulbs of 25W. and 80 tomatoes with fertilizers.





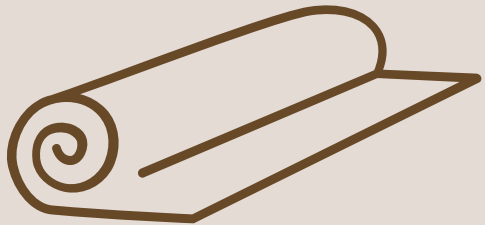
OCCGuarantee® Essential Fabric VS conventional

Values for 1 meter of fabric produced in scenario 2 (OCCGuarantee® Essential from Turkey) VS scenario 3 (Conventional cotton production in India)

	OCCGuarantee Project	Conventional cotton from India	Unit Savings	Savings %	Units		
	48,62 l.	312,31 l.	l.	84,43 %	L H2O	=	1055 x 
	1,35 kg	2,24 kg	Kg	39,53%	kg CO2 eq	=	6 x 
	1,68 g	3,56 g	g	52,73%	g PO4 eq	=	65 x 


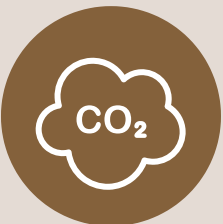


\* Savings for each meter of fabric produced equivalent to 1055 glasses of water, energy waste of 6 electric bulbs of 25W. and 65 tomatoes with fertilizers.



OCCGuarantee® Essential T-shirt VS conventional

Values for 1 T-shirt produced in scenario 2 (OCCGuarantee® Essential from Turkey) VS scenario 3 (Conventional cotton production in India)

	OCCGuarantee Project	Conventional cotton from India	Unit Savings	Savings %	Units
	59,42 l.	381,72 l.	l.	84,43 %	L H2O
	1,65 kg	2,73 kg	Kg	39,53%	kg CO2 eq
	2,06 g	4,35 g	g	52,73%	g PO4 eq

= 1289 x 

= 8 x 

= 80 x 



Savings for each shirt produced equivalent to 1,289 glasses of water, energy waste of 8 electric bulbs of 25W. and 80 tomatoes with fertilizers.





# PEOPLE

## SOCIAL PROJECT IN BRAZIL

OCCGUARANTEE®



**More than 250 farmers and their families in Brazil are part of the project as much as we are,** guaranteeing the purity of cotton from the seed.

We carry out the OCCGuarantee® Project of cultivation in Brazil thanks to the more than 250 families of farmers with whom we work. **Without intermediaries or exploitation.** Our highest priority is not only to respect the health of those who wear our cotton, but to ensure that the labor rights of all those who are part of the transformation chain are respected.

Its work system, totally in harmony with the environment, **without artificial irrigation methods and using only animal traction,** is based on **regenerative agroecological cultivation procedures.** The cultivation of cotton is alternated with that of **other foods such as millet, beans, peanuts, sesame, palm, castor bean, cucumber...** for the self-sufficiency of families. In this way, at the same time that they nourish the soil where cotton is grown, they generate production for their own food, that of animals and to exchange in organic markets.

**We generate a real social impact.** We offer farmers real future stability by being part of the project.

**We guarantee the continued participation of all families, buying every year everything that families can produce.** They are all confident that they will continue to work alongside us. We sign contracts with them where year after year we establish the price of the fiber.

**10% of the value we pay annually for cotton is reinvested in the community** to be used for improvements in the productive system within the community.

Farmers are the owners of the land they work. Nobody knows her more than they. That is why they love her and care to treat her well.

In this way, thanks to them, we can control the entire production process: from seed to final distribution, obtaining totally natural, ecological and sustainable cotton.

**We are a family.** The objective of the OCCGuarantee® Project is totally different from that of the other brands: we have established ourselves in Brazil together with them and we will always work with the same farmers, increasing the number of families year after year.

**We want to give them stability,** that they feel that they are part of a project and in this way also avoid the price inflation typical of the conventional cotton industry, of which many companies take advantage of to raise or lower the price at their convenience, directly affecting the consideration received by the farmers who grow it.



# PEOPLE

## TESTIMONIALS

“Sometimes it is as simple as stopping to become aware of your inner voice.

And when you have the feeling that what you do it, it is well done, nothing more is needed”



SANTI MALLORQUÍ

CEO  
of Organic Cotton Colours



DIOGENES FERNANDES

Coordinator  
Social Project in Brazil

“The OCCGuarantee® Project in Brazil translates into a impulse to family and agroecological agriculture in the area”

“Signing annual collaboration contracts offers us security and economic stability for our family and in extension for the entire community.”

“The quality of life of workers should be the indicator of a company's wealth, not its annual profit”



JOAQUIM BARBOSA

Project Manager  
of Organic Cotton Colours

EDNA PEREIRA

Farmer of Social Project in  
Paraíba zone



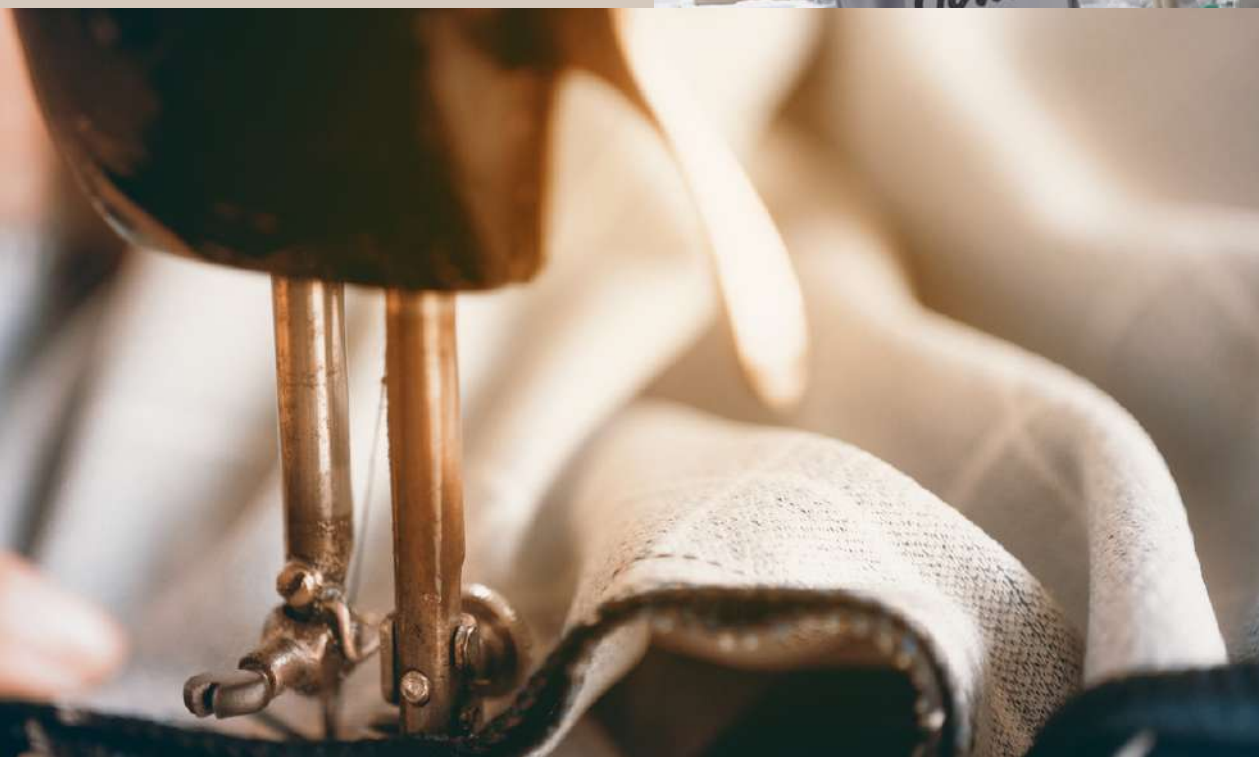


# PEOPLE

## EUROPEAN PRODUCTION

All fiber transformation processes, from spinning to manufacturing, are carried out in **Europe** by pioneering companies in the textile sector with environmental values similar to ours. With them we maintain professional relationships that last over time.

European production assures us of **high quality standards** in all productions and likewise gives us the peace of mind offered by knowing that the **human and labor rights** of all the people who are part of the chain are respected.



## HUMAN TEAM

The headquarters and warehouse are located in Santa Cristina d'Aro, Girona, Spain. Here we have the human team that carries out the design, administration and logistics tasks.



# PEOPLE

FIND US ON THE MAP

## PORTUGAL

Fabric production and  
manufacturing of knitted  
garments

## TURKEY

Production of yarn with  
OCCGuarantee Essential origin

## ESPAÑA

Fabric production and  
manufacturing of woven  
garments. Headquarters and  
warehouse

## FARMERS SOCIAL PROJECT IN NORTH EAST BRAZIL

OCCGuarantee® Project. Coloured  
cotton origin



# PEOPLE

## MATERIALITY MATRIX



The **Materiality Matrix** is the study that highlights the importance that Organic Cotton ColoUrs gives to the different processes / actors with which its activity as a company is intertwined.

By dimensioning each of the interactions, we can have a clear photograph of the points where the project allocates more personal and material resources and the priorities for action in the short and long term.

**In this way, it is possible to plan changes in our activity to add economic, social and environmental value to our project.**

The infographic that we present is the result of the study carried out by the students of the Postgraduate Course RSC (BSM-UPF), Ana Escurín, Sonia Flotats and Yolanda Viñals.

# CIRCULARITY

## UNIVERSITY PROGRAMS

The fabric that generates waste during the cutting and making process is sent together with the production to our warehouse in Santa Cristina d'Aro. Here we accumulate it together with the products with tare that are not optimal for sale.

Periodically we close programs with various universities and design schools in which we provide these materials free of charge for **research and development** with our organic material as a basis. The programs are oriented to the **Zero Waste** concept.

Some examples of schools with which we have collaborated are ELISAVA EASD, ESDI, IED... Below we detail some of the work of their students.





# CIRCULARITY

## OCC RECYCLING PROGRAM

With the intention of giving a second life to our collections and taking into account the quality of the fiber we work with, we started the **#OCCRecyclingProgram**.

Through it we offer discounts to those who return used and worn OCC garments to us.

We accumulate them in our warehouse with the intention of turning them into our first recycled organic cotton fabric.



Send us your worn clothes and get a discount for your next purchase

We process the garments to convert them into fiber that will give to new recycled cotton fabric

#occrp

## HOW IT WORKS?



1. Prepare a package with the used **Organic Cotton Colours** garments that you no longer want to wear. Its status does not matter.

2. Write your **full name, email and contact telephone number** on the package.

3. **Send them by post** to Organic Cotton Colours, Calle Teulera 138, 17246, Santa Cristina d'Aro, 17246 Girona **or drop them off at an authorized collection point** \*.

1. When we receive the package, **we will contact you to confirm receipt**.

2. We will reward your return with a discount code for the following value:

**2€** for each pair of socks or hand towel.  
**4€** for any of our OCC items.

3. We will write down the positive balance on your client file. It has no expiration date.

4. Contact us at [info@organiccottoncolours.com](mailto:info@organiccottoncolours.com) or by phone at **972 83 59 95** to apply the accumulated discount up to a maximum of 30% to the value of your next purchase.

5. If your accumulated balance is greater than 30% of the amount of the new order, we will keep the difference for future purchases. You choose how to spend it!



**The garments received will be processed to convert them into fiber again. This fiber will become a new recycled organic cotton fabric.**

**Reuse**  
Give your clothes a second life either through arrangements or rethinking their function



**Recycle**  
Use the correct recycling points for textile garments

**Reduce**  
Reduce purchases to reduce their environmental impact



**\*Authorized collection points:**

Shop Organic Cotton Colours. Carrer Teulera 138, 17246 Santa Cristina d'Aro. Girona  
Shop SkunkFunk Outlet Barcelona. Ronda Sant Pere 33, BCN



# TRANSPARENCY

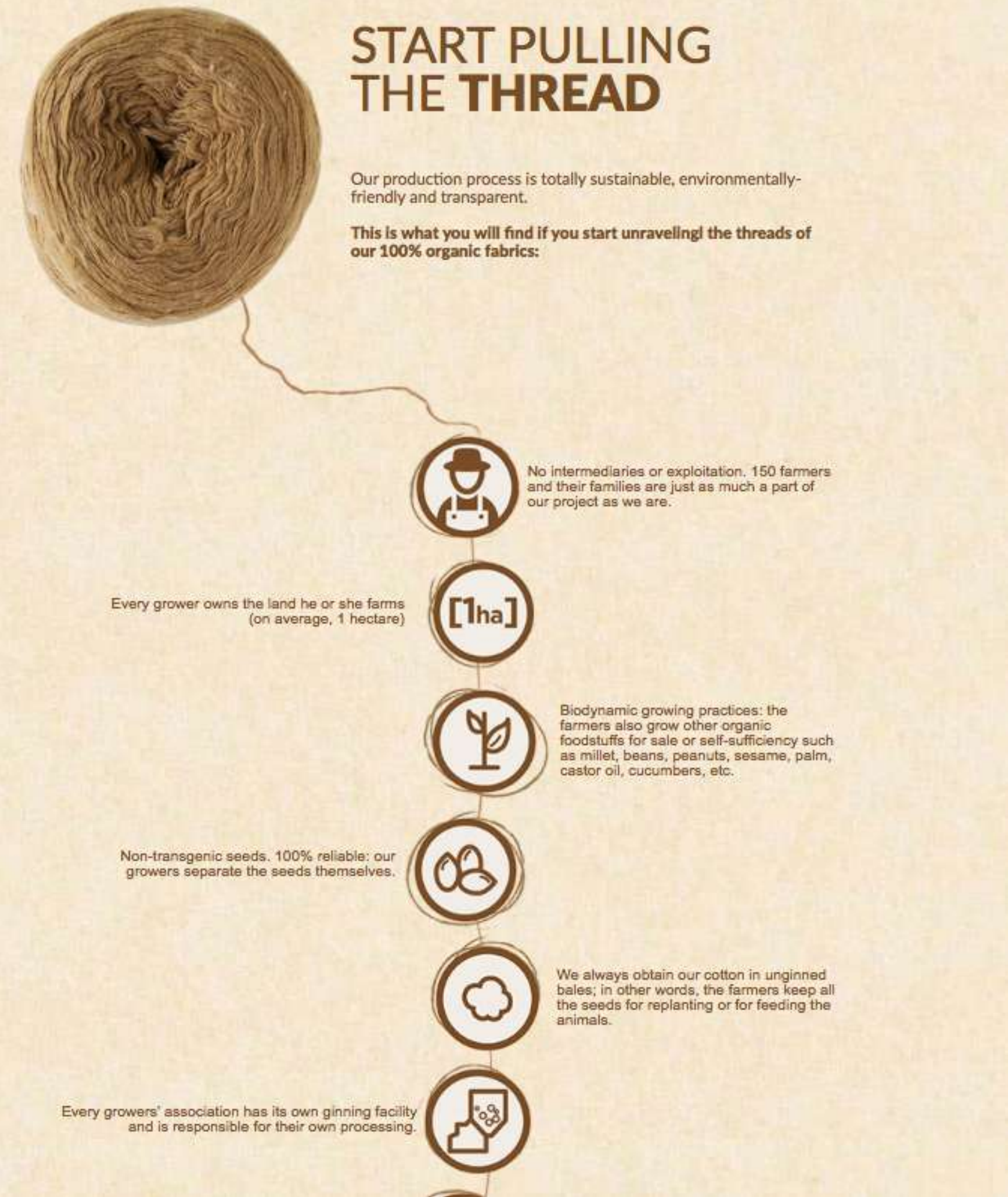
OCCGUARANTEE® LABELS



Each of our garments includes a cardboard hangtag made with 100% organic cotton based on the fiber residue generated during yarn production.

This cardboard includes information on the origin and traceability of the product as well as a **QR code** where you can consult the **different impacts that its production has generated on the planet**.

We make these hangatgs available to brands that choose our fabrics or manufacturing services so that they can offer the end customer accurate information on the traceability of their fabrics and / or garments.



## START PULLING THE THREAD

Our production process is totally sustainable, environmentally-friendly and transparent.

This is what you will find if you start unravelling the threads of our 100% organic fabrics:



No intermediaries or exploitation. 150 farmers and their families are just as much a part of our project as we are.



Every grower owns the land he or she farms (on average, 1 hectare)



Biodynamic growing practices: the farmers also grow other organic foodstuffs for sale or self-sufficiency such as millet, beans, peanuts, sesame, palm, castor oil, cucumbers, etc.



Non-transgenic seeds. 100% reliable: our growers separate the seeds themselves.



We always obtain our cotton in unginned bales; in other words, the farmers keep all the seeds for replanting or for feeding the animals.



Every growers' association has its own ginning facility and is responsible for their own processing.



# TRANSPARENCY

## OCCGUARANTEE® AND GOTS

Our **OCCGuarantee® seal** accompanies each purchase made and ensures the acquisition of a product made taking into account agro-ecological methods of cultivation, seeking the labor rights of those who work the land, with special emphasis on the farmer, as the most sensitive actor in the chain , and thinking about the health and well-being of those who decide to wear our fabrics on their skins.

Our seal is supported by the following environmental guidelines:

- 1- **Principle of sustainable development.**
- 2- **Principle of responsibility.**
- 3- **Principle of prevention, according to which it is always better to prevent than to correct.**
- 4- **Substitution principle that requires the replacement of dangerous substances with their less polluting substitutes and high energy intensity processes with more efficient ones whenever they are available.**



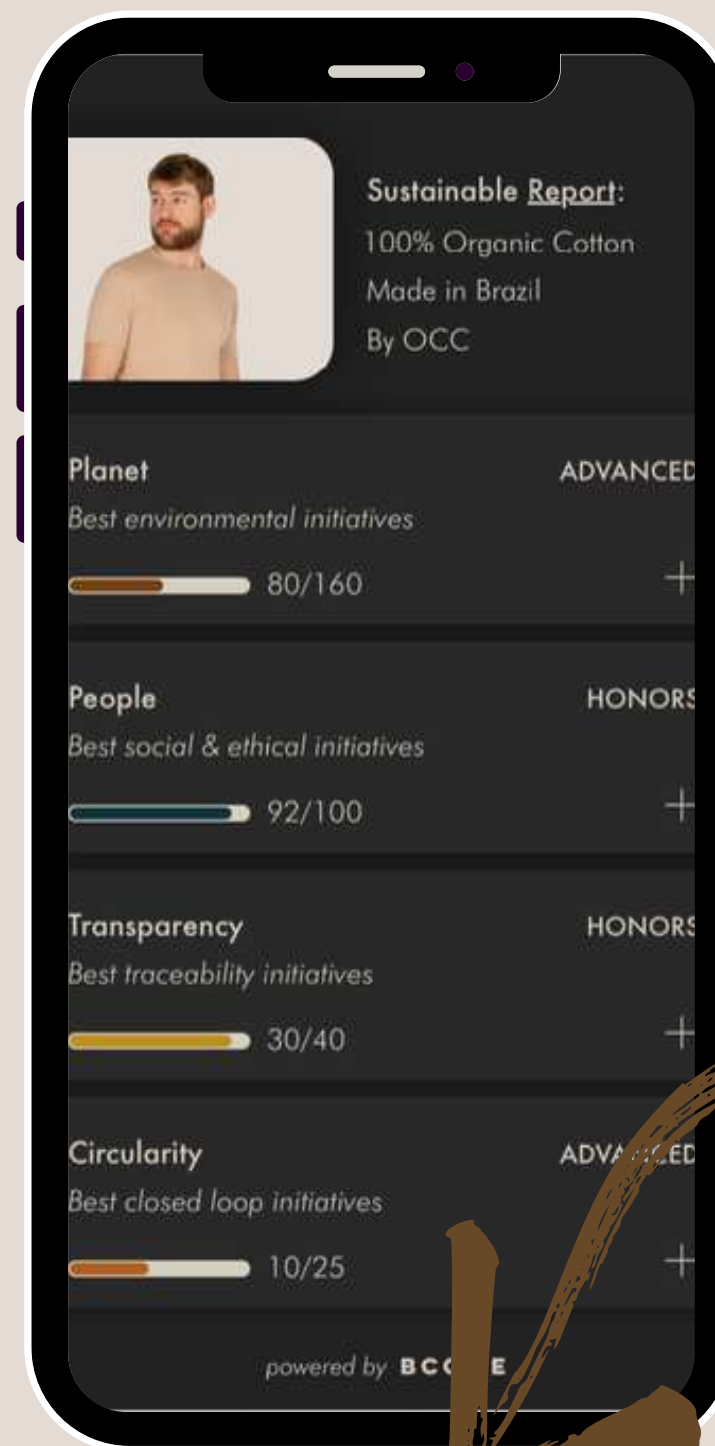
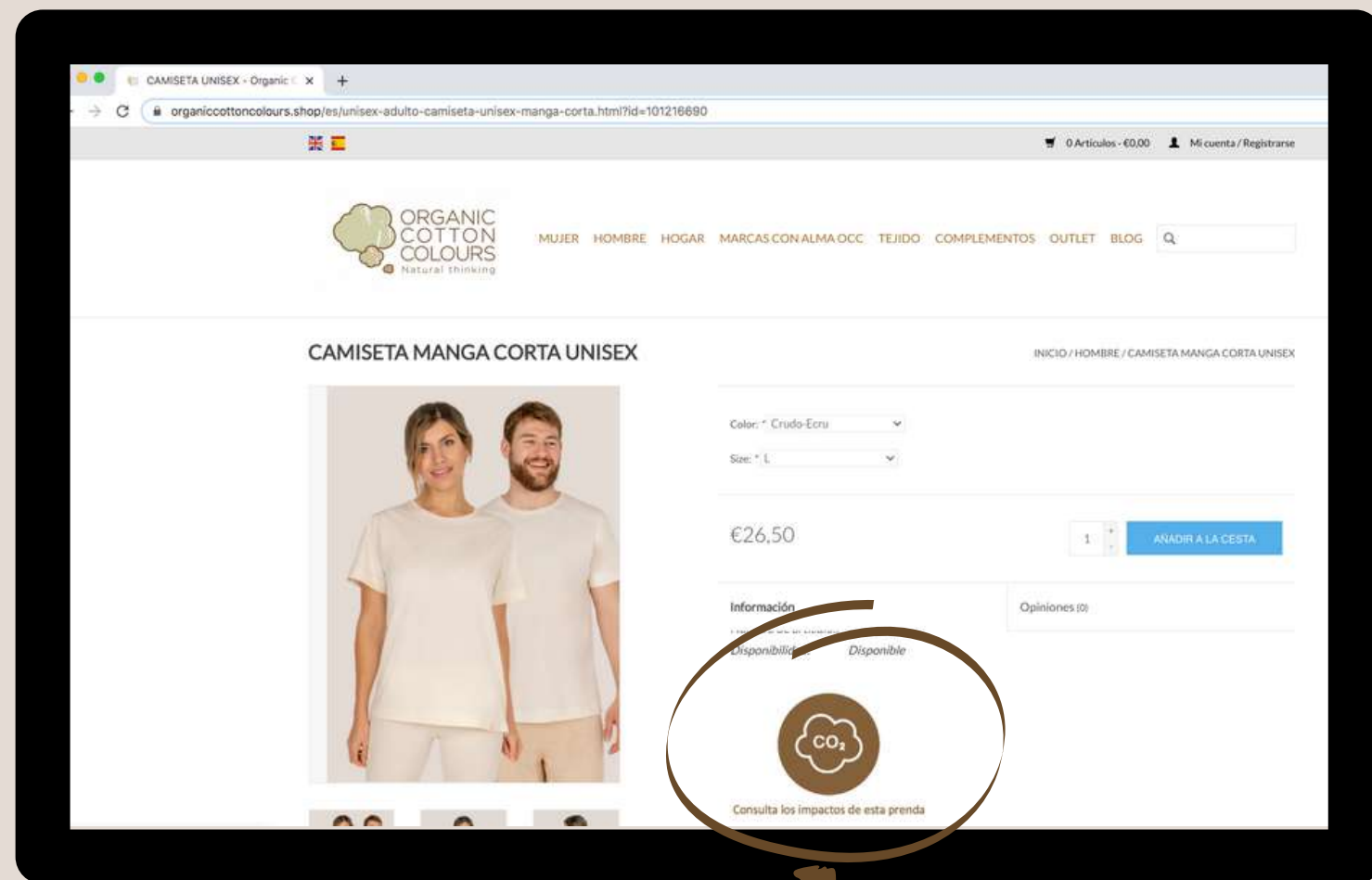
**'organic'**  
**Certified by [CU 832882]**

Organic Cotton ColoUrs has one of the most recognized textile certifications in the world.

**Global Organic Textile Standard (GOTS)** emphasizes in fiber transformation processes ensuring the non-use of toxins harmful to people's health but at the same time is responsible for ensuring that the working rights of the people involved in the services of fiber transformation have not been violated in any case.

# TRANSPARENCY

QR CODES



Check the impacts to  
through the QR code that you will  
find on our cardboard labels

Or through our online store by selecting the  
button **Check the impacts of this garment**  
on each product





# PUNCTUATION

## OCCGUARANTEE



### People

Best social & ethical initiatives

9.1 points

**50** estimated people behind  
with safe work & better livelihoods

**+44** estimated processes from design to sale  
in a product ethically traded

### Transparency

Best traceability initiatives

10 points

### PRICE declared

brand communicates its price margins

**7.050** estimated km behind  
committed to sustainability

**GUARANTEES** declared  
for environmental and ethical efficiency

### Circularity

Best closed loop initiatives

8 points



**50** liters of water wasted in a wash.  
Reduce water. Don't overwash



Wash at **20** degrees.  
Reduce and make your clothes last longer



**DIY** and reuse your clothes  
Repair and fix. Don't discard



**FIND** your local recycle container  
Recycle. Convert items into new materials



### Planet

Best enviromental initiatives

7.84 points



**59** liters of water  
84% of liters saved\*



**1.65** kg CO2 eq  
37% of kg CO2 eq saved\*



**2.06** g PO4 eq  
53% g of PO4 eq saved\*



**0.48** kg of waste

# PUNCTUATION

## OCCGUARANTEE ESSENTIAL



### People

Best social & ethical initiatives

8.85 points

**40** estimated people behind  
with safe work & better livelihoods

**+44** estimated processes from design to sale  
in a product ethically traded

### Transparency

Best traceability initiatives

10 points

**PRICE** declared  
brand communicates its price margins

**7.050** estimated km behind  
committed to sustainability

**GUARANTEES** declared  
for environmental and ethical efficiency

### Circularity

Best closed loop initiatives

8 points



**50** liters of water wasted in a wash.  
Reduce water. Don't overwash



Wash at **20** degrees.  
Reduce and make your clothes last longer



**DIY** and reuse your clothes  
Repair and fix. Don't discard



**FIND** your local recycle container  
Recycle. Convert items into new materials



### Planet

Best enviromental initiatives

7.84 points



**59** liters of water  
84% of liters saved\*



**1.65** kg CO2 eq  
37% of kg CO2 eq saved\*



**2.06** g PO4 eq  
53% g of PO4 eq saved\*



**0.48** kg of waste



# OBJECTIVES

## MISSION STATEMENT

### Preserving and promoting the natural colours of cotton

Through our activity we make naturally colorful organic cotton available to designers and brands. Varieties discarded for decades due to the emergence of the Industrial Revolution and the need to intensively produce ecru cotton.

The cultivation is carried out with methods typical of agroecological agriculture where the regeneration and nutrition of the soil itself is ensured without the use of chemical fertilizers or pesticides.

### We work for the health of people

Thanks to the purity of our cotton and the processing of it, free of toxic and chemicals, we ensure totally harmless garments for people's health.

Since our beginnings we have offered textile solutions to groups affected by Dermatitis, dermal sensitivities, Psoriasis, Multiple Chemical Sensitivity (MCS), Electrosensitivity, Fibromyalgia, ...

Beyond the prevention of skin conditions, due to their purity, our garments ensure maximum comfort for the people who choose them.

### Generate the maximum social impact

Thanks to the signing of annual indefinite contracts with the farmers, we ensure economic stability for all the member families of the Social Project in Brazil.

At the same time, our commitment to the project is to gradually and stable increase the number of families that are part of the project year after year.

10% of the value we pay annually for cotton is reinvested in improvements in the production system within the community.



### Promote the cultivation of organic cotton of the highest quality

In addition to promoting colorful cotton, we work to recover native varieties from the northeast of Brazil.

In this sense, we encourage the cultivation of varieties that require little water and at the same time guarantee a better quality in the fiber ... among them the Mocó. This native variety of ecru cotton ensures exceptional fiber length and produces very high quality fabrics and garments.

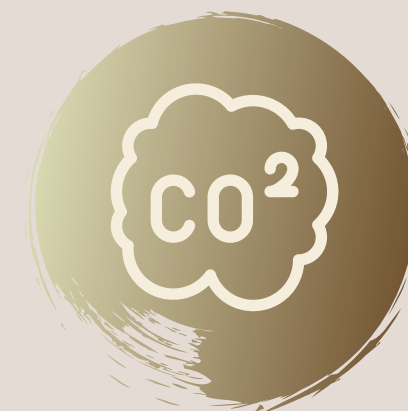


### Commitment to maintenance and reduction of impacts

Our goal is to offer accurate and accessible information to the user on the impacts that our activity has on the environment such as carbon emissions, water pollution, waste generation, ... and create an annual report for publication with this information.

In this way we give the opportunity to brands and designers who choose our materials to offer this information to their respective clients.

By knowing the specific data we can define maintenance objectives and reduction of impacts in the medium and long term.







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